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Ray Lewis Limited-Edition T-shirts to Help Fund Women's Education

Ray Lewis & Partner Create College Scholarship for Women

GREENSBORO, NC, January 28, 2017— Former Baltimore Ravens football great Ray Lewis and his business partner are launching a limited-edition t-shirt line to help fund their new scholarship and internship program for women. The scholarship will be funded through profits from the t-shirt sales and a limited, 100-bottle edition of *Ray's Reserve*, a unique bourbon to be released on February 15th through Dayton Distributors, which Lewis co-founded and serves as CEO.

"I'm looking forward toward ways that I can help my fellow Americans, and especially women, get ahead in life," said Lewis, who counts Dayton Distributors and *Ray's Reserve* as his newest ventures after a football career that spanned 17 years. "With football in the past, I'm concentrating my efforts on promoting greatness in others and helping them see the greatness within themselves."

Dayton Distributors is making only 1,000 of the chocolate brown, high-end t-shirts, which will sell for only \$20, including shipping. One hundred percent of the profits from the sale of each t-shirt will fund the **Time to Shine Foundation and Scholarship** program for women. Each t-shirt will come with a certificate of authenticity. T-shirts can be purchased at *Ray's Reserve* (www.raysreserve.com) and Dayton Distributors (www.dayton.com).

The Time to Shine Scholarship, sponsored by Dayton Distributors, targets female high school seniors planning to enroll in a community college program. This scholarship also targets women who provide financial support for their families by giving them a hand up to improve their education, skills and employment prospects. **Time to Shine Scholarships** can also be awarded to female recipients who have overcome extraordinary obstacles, including poverty, domestic violence and drug abuse.

"Our goal is to create a scholarship that fills the gaps that other scholarships for women may not cover," said Mark Bloomquist, co-founder of both Dayton Distributors. "And we also want to provide a dynamic work experience through an internship to help build the recipient's resume. Really, we're helping build a tomorrow and helping fulfill a dream for someone through what we're already doing."

Award money can be used to offset any costs associated with efforts to attain a higher education or skills training, such as tuition, fees, books, supplies, childcare and transportation. Currently, all winners are required to work for one summer internship in either Greensboro, North Carolina, or Baltimore, Maryland.

For details, award criteria, applicant qualifications and to apply for the **Time to Shine Scholarship & Internship Program**, visit www.itsmytimetoshine.org. No application fee is required. Only the first 500 applications received from eligible students will be processed. Application deadline is December 1, 2017.

To reserve one of the first 100 bottles of *Ray's Reserve*, visit www.raysreserve.com.

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If you'd like more information about this topic, or if you'd like to schedule an interview with Ray Lewis or Mark Bloomquist, please call 336-420-8060 or email mark@daytoon.com.

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Daytoon \dā-tün\ *n* (2012) **1** : a daydream that is finely tuned **2**: the moment when the sun first breaks the horizon **3**: a sublime goal that fosters greatness and transcends excellence